

# Pathcast Faces

OOH face viewsheds with audited geometry.

250

FEATURES  
SAMPLE SIZE

US

SCOPE  
GEOGRAPHY

2026-Q1

VINTAGE  
DATA VINTAGE

Monthly

CADENCE  
REFRESH

SCHEMA PREVIEW

First five rows. *Production schema, synthetic values.*

FACE_ID	OPERATOR	FORMAT	HEADING_DEG	VIEWSHED_AREA_M2	CIRCULATION_WEEKLY
fce_d4eyf6...	Lone Star ...	poster	0	6151	96020
fce_c3dc95...	Heartland ...	wallscape	197	16683	137331
fce_apbvc3...	Metro OOH ...	bulletin	81	22886	385639
fce_ajb2c3...	Metro OOH ...	bulletin	73	27920	345110
fce_c1bfc3...	Metro OOH ...	bulletin	91	26261	436724

FORMAT: GEOJSON · ROWS IN DOWNLOAD: 250 · FIELDS: 8

METHODOLOGY

How *Pathcast Faces* is built.

Pathcast Faces stores the audited viewshed polygon for each OOH face, together with operator, format, and heading. Viewsheds are derived from a sightline model anchored to face geometry and surveyed obstructions.

→ Full methodology at </docs/motionworks-methods/methods-pathcast/methods-pathcast-faces/>

VALIDATION

How *we audit it*.

Viewshed polygons are re-audited annually against on-site sightline surveys with a face-level overlap of 0.94 on the audited subsample.

→ Full validation report at </docs/pathcast/pathcast-faces-validation/>

PROVENANCE

SOURCE Motionworks Pathcast Faces  
 MODEL VERSION pathcast-faces-2026.1  
 VINTAGE 2026-Q1  
 CONFIDENCE 0.78  
 SAMPLE SIZE 250 rows  
 GENERATED 2026-05-16

SAMPLE DISCLAIMER

Illustrative synthetic data. Not for production use. For production data, request a sandbox API key at [app2.mworks.com](https://app2.mworks.com).

TRY IT FOR REAL

Get a sandbox API key at [app2.mworks.com](https://app2.mworks.com).

GET SANDBOX KEY →

